

27TH HELSINKI INTERNATIONAL FILM FESTIVAL

Love & Anarchy

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18.-28.9.2014

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Helsinki International Film Festival broke the audience record with over 60 000 visitors

The 27th Helsinki International Film Festival – Love & Anarchy ended 28 September with an audience record. Another record was broken with over 100 visiting international film professionals, which is more than ever before in the history of the festival. As the first film festival in Finland, HIFF was recognised by the prestigious Hollywood Foreign Press Association, which means that during the coming years international journalist who are members of the association can visit the festival in search for potential Golden Globe nominees.

Helsinki International Film Festival ended on Sunday with yet another audience record. By Sunday, 61 500 tickets had been claimed, which is 3 000 more than the year before. The number of sold-out screenings was 140, which makes up a third of all the screenings. An additional 3700 persons also watched free short film screenings at HIFF's online festival.

HIFF recognised by the prestigious Hollywood Foreign Press Association

The festival got a unique recognition from the eminent Hollywood Foreign Press Association (HFPA), which granted a plaque of recognition and appreciation to the festival's Executive Director **Sara Nordberg** and Artistic Director **Pekka Lanerva**. HFPA is the governing body behind the Golden Globes Awards. The association is formed by esteemed international journalists, who visit film festivals all around the world in search of non-English language nominees for the Golden Globes. The recognition means that in the coming years, HFPA can sponsor its members to visit HIFF, where they can search for possible Golden Globe nominees in the festival programme.

International participants praised HIFF's industry event The Finnish Film Affair

The festival's industry event, The Finnish Film Affair, was held for the third time this year to present Finnish films to international film buyers and media. The three-day programme included film screenings, presentations of works in progress, a workshop for developing projects, a panel as well networking events. The works in progress showcase was received with enthusiasm and was considered highly versatile. Especially *The Fencer (Miekkailija)* by **Klaus Härö**, *Hobbyhorse Chicks (Kepparit)* by **Selma Vilhunen**, *Cross Your Heart (Henkesi edestä)* by **Petri Kotwica** and *Mother's Wish (Äidin toive)* by **Joonas Berghäll** raised interest among international film buyers. A total of 200 Finnish and 70 international film professionals were accredited to the event.

Pawel Pawlikowski's Ida wins the festival's Audience Award

The winner of the Audience Award, organised by Helsinki International Film Festival and The National Audiovisual Institute, is the Polish Oscar nominee *IDA*, situated in Poland in the 1960s. **Pawel Pawlikowski's** unassuming black and white drama tells the story of a young novice nun, who is just about to take her vows, when she finds out surprising things about her family's past. *Ida* will be screened in Orion four times: 4th, 16th, 19th & 28th of November.

Popular films winning praise from the audience included the opening film *Whiplash* and the closing film *Boyhood* as well as *20 000 Days on Earth*, *The Zero Theorem*, *Of Horses and Men*, *The Mafia Only Kills in Summer*, *The Tribe*, *The Quiet Roar*, *The Look of Silence*, *Third Person*, *Winter Sleep* and *Love Story*, among others.

The Love & Anarchy tour brings festival films to several towns

Some of the films from the festival programme were screened in Malmitalo and Vuotalo in Helsinki already during the festival and the tour continues after the festival as follows:

VUOTALO, HELSINKI: 29.9. *Metalhead*, 6.10. *Pulpettikino 1*

STOA, HELSINKI: 9.10. *Pulpettikino 1*

BIO GRAND, VANTAA: 1.10. *Metalhead*, 4.10. *Love Story*, 8.10. *20 Feet from Stardom*

KINO MYYRI, VANTAA: 1.10. *Metalhead*, 4.10. *Love Story*, 5.10. *20 Feet from Stardom*,

KAMPUS KINO, JYVÄSKYLÄ: 30.9. *Metalhead*, 30.9. *Me, Myself and Mum*

LOGOMO/KINOKOPLA, TURKU: 28.9. *Barbarians*

HANKO FILM FESTIVAL 30.10.–6.11.: *Metalhead*, *Love Story*, *20 Feet from Stardom*, *Ida*

Helsinki International Film Festival 2015 will be held 17–27 September.

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