

THE FINNISH FILM AFFAIR 24.-26.9.2013

PROGRAM FOR FINNISH INDUSTRY PROFESSIONALS

MONDAY 23.9.

10.00-12.00 **Sibylle Kurz: Fine-Tuning Your Pitch** lecture at Kino K-13
(advance registration required)

TUESDAY 24.9.

21.00-23.00 **Opening party of the Finnish Film Affair** at Design Forum Finland Showroom for domestic and international accredited guests of the Finnish Film Affair (advance registration required in connection with filling in the accreditation form)

WEDNESDAY 25.9.

09.30-16.30 **Works in progress: Finnish Films in Development** showcase at Kino K-13
(advance registration required for Finnish observers in connection with filling in the accreditation form)

09.30-10.00 Registration & coffee
10.00-10.30 Welcoming words & an introduction to the Finnish film industry
10.30-11.15 Who is who - presentation of participants of the day
11.15-12.15 First round of pitchings (4 projects)
12.15-13.15 Networking lunch
13.15-14.15 Second round of pitchings (4 projects)
14.15-14.45 Presentation of projects also in development (6 projects)
14.45-15.00 Organizing meetings with the pitched projects
15.00-16.30 Meetings between pitched projects and international guests

THURSDAY 26.9.

09.30-15.30 **Rare Exports: Opportunities for Finnish-Russian Coproductions** panel at Scandic Hotel Marski (advance registration required in connection with filling in the accreditation form)

09.30-09.45 Registration and coffee
09.45-10.00 Kirpi Uimonen Ballesteros: the Golden Globe Awards
10.00-10.15 Opening words by the Finnish Film Affair organizers and moderator Nick Holdsworth
10.15-11.00 Anna Cobb (Morozova): An introduction to the current state of film industry in Russia
11.00-11.30 Brief overview of key markets in the nearby region: Moscow, St. Petersburg, Tallinn (Eda Koppel / Baltic Event, Maria Gavrilova / Moscow Business Square & Northern Seas Film Forum)
11.30-11.45 Discussion and shaping of questions in groups for the panelists
11.45-13.15 Panel discussion on coproduction opportunities between Finland and Russia
13.15-14.15 Networking snacks and drinks served
14.15-15.30 Opportunity for meetings between professionals

Leverage from
the EU



European Union
European Social Fund

FAVEX
Finnish Film & Audiovisual Export

SEK
Central Organisation
of Finnish Film Producers

SFS
The Finnish Film Foundation


MINISTRY FOR FOREIGN
AFFAIRS OF FINLAND


Ministry of
Education
and Culture

AVEK
THE PROMOTION CENTRE FOR
AUDIOVISUAL CULTURE

MEDIA
MEDIA DESK FINLAND



FINLAND
FILM
COMMISSION

FESTIVAL CLUBS 24.-26.9.

TUESDAY 24.9.

22.30-02.00 *Ankkuriklubi goes HIFF!* LIVE: Kiveskives & Afromikko.
Entry without accreditation 4€+cloakroom.

WEDNESDAY 25.9.

22.30-02.00 *Uusi Helsinki Collective DJs.*
Entry without accreditation 3€+cloakroom.

THURSDAY 26.9.

21.00-02.00 *Wrap up Party of the Finnish Film Week.* The Finnish Filmmakers' associations celebrate the closure of the Finnish Film Week by awarding prizes to successful colleagues. NB. The language of the event is Finnish. Access with the Finnish Film Affair badge or by invitation only. Sign up by September 20th to: kev@hiff.fi.

FINE-TUNING YOUR PITCH

Mon 23.9. 10.00-12.00 at the Kino K-13 auditorium of the Finnish Film Foundation

Sibylle Kurz, the German pitching training veteran, will give an open two-hour lecture about developing the perfect pitch of your film project to an audience of international buyers. The day will continue with a workshop for selected projects only.

OPENING PARTY OF THE FINNISH FILM AFFAIR

Tues 24.9. 21.00-23.00 at Design Forum Finland Showroom

The opening party kicks off the industry event and creates an opportunity for Finns and international guests to get to know to each other in a casual atmosphere. The event is open to everyone with a Finnish Film Affair accreditation.

WORKS IN PROGRESS: FINNISH FILMS IN DEVELOPMENT

Wed 25.9. 09.30-16.30 at the Kino K-13 auditorium of the Finnish Film Foundation

The event showcases a variety of Finnish fiction and documentary films. Eight of the films are in production or post production and will be pitched by the filmmakers, presenting shot material or a trailer of the film. In addition, six productions in different stages of development will be presented briefly at the end of the event. After the showcase, one-to-one meetings, 10 minutes each, will be organized between the projects and international buyer guests. The day is moderated by Sweden based film journalist of Finnish origin, Andrea Reuter.

Finnish film professionals with a Finnish Film Affair accreditation can attend the pitching session as observers. The meetings with buyer guests after the pitchings are reserved for the 14 presented projects only.

RARE EXPORTS: OPPORTUNITIES FOR FINNISH-RUSSIAN COPRODUCTIONS

Thu 26.9. 09.30-15.30 at Scandic Hotel Marski

This year's expert industry panel at the Finnish Film Affair is lead by Hollywood Reporter writer Nick Holdsworth, exploring the rich opportunities for greater cooperation between northern neighbours. For the key target audience – Finnish feature producers and industry professionals – the panel is an opportunity to learn about the latest developments in the industry in Russia and to find new partners.

The panel brings Russian film professionals together to discuss with the audience. The event aims at lowering the threshold for Finns and Russians to work together and increase awareness of the opportunities and challenges of the Russian film industry.

The discussion will focus on the current state of coproduction in Russia, explaining significant recent changes in public financing; it will also explore opportunities to tap private funding and how distribution works in Europe's fourth biggest movie market.

Nick Holdsworth, a Moscow-based foreign correspondent with more than 20 years experience of covering the film industry in Russia, Eastern Europe and the Nordic countries, will moderate the discussion.

The panelists consist of:

- **Maria Gavrilova** (Moscow Business Square / Northern Seas Film Forum / Reflexion films, Moscow) – market coordinator and sales agent
- **Sam Klebanov** (Maywin Films, Gothenburg) – distributor & producer
- **Natalia Mokritskaya** (New People Film Company, Moscow) – producer
- **Sergey Bondarev** (Eastropa Corp, Moscow) – financing
- **Konstantin Lopushansky** – director (the Role, St. Petersburg)

Before starting the panel day, the morning will be kicked off by a Finnish journalist working in Los Angeles, Kirpi Uimonen Ballesteros, who will bring news to Finnish producers from the Hollywood Foreign Press Association on how to take part in the Golden Globe Awards.

Speakers:

Nick Holdsworth is a writer and journalist with 20 years' experience of covering Russian and Eastern European affairs. He writes about the film industry in Eastern Europe, Russia and the Nordic countries for The Hollywood Reporter. Previously he has held other positions including a period as Eastern Europe bureau chief for Variety, Moscow correspondent for the (London) Sunday Telegraph and the (London) Times Higher Education Supplement.

He has also written for most other British daily and Sunday newspapers, a wide range of international outlets, produced radio programmes for the BBC, television reports for WTN and is the author of two books. He currently divides his time between Moscow and Bristol, UK. A fluent Russian speaker, he has also lived in Prague and London.

Anna Cobb (Morozova) is the Country Manager of the Moscow Project of Favex – Finnish Film & Audiovisual Export. Anna lived, worked and studied in the US, Russia, Japan and France. She graduated from Moscow State University with a degree in Philosophy and a minor in English and then moved to the US. Upon getting an MBA in international business and strategy she worked as an analyst in asset management. Later she moved to Europe to handle projects there. After learning French and spending several years focusing on strategy consulting for different companies, Anna returned to Moscow. She worked for one of the leading Russian TV channels before taking on the task of promoting the Finnish audiovisual industry in Moscow for Favex.

Main venues and hotels:

Scandic Hotel Simonkettä: Simonkatu 9

Scandic Hotel Marski: Mannerheimintie 10

Sokos Hotel Presidentti: Eteläinen Rautatiekatu 4

Kinopalatsi Cinema: Kaisaniemenkatu 2

Bio Rex Cinema: Mannerheimintie 22-24

Andorra & Dubrovnik: Eerikinkatu 11

Kino K-13 auditorium of the The Finnish Film Foundation: Kanavakatu 12

Design Forum Finland Showroom: Erottajankatu 9B (inner courtyard)

Note:

To participate in the Finnish Film Affair industry programme, you need to have the Finnish Film Affair accreditation. Applications can be sent online at: www.hiff.fi/en/industry/the-finnish-film-affair-accreditation. The price of accreditation is 20 € or 30 € (after August 31st).

If you would like to meet any of the international buyer guests or the Russian panelists (see also separate guest list), you can contact the people directly or let the organizers know by emailing to industry@hiff.fi and your request will be passed on.

All the films in the Finnish Film Affair programme are subtitled in English.

The panel and the works in progress showcase will be conducted in English.

Changes in the program are possible.

Check for additional info and updates: www.finnishfilmaffair.fi

Questions: industry@hiff.fi, tel. +358 9 6843 5233