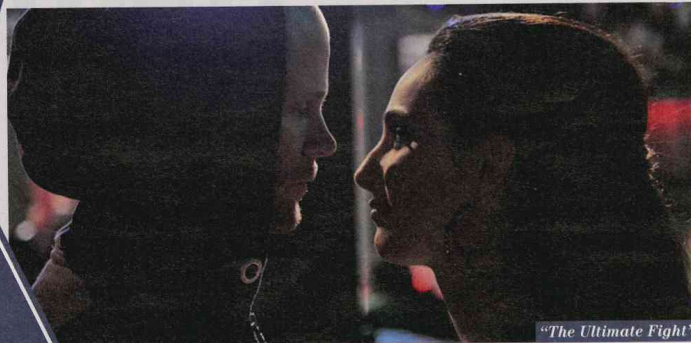


25th HELSINKI INTERNATIONAL FILM FESTIVAL
Rakkautta & Anarkiaa
20.-30.9.2012  www.hiff.fi

HELSINKI'S LOVE & ANARCHY
INT'L FILM FESTIVAL

Sept. 20-29



"The Ultimate Fight"



"Iron Sky"

Love & Anarchy festival brings in establishment

By Nick Holdsworth

At 25, Helsinki's Love & Anarchy Intl. Film Festival, which runs Sept. 20-29, is showing signs of growing up.

The ebullient fest founded in the late 1980s by a group of dedicated film buffs is adding on an industry sidebar for this edition. The Finnish Film Affair, running Sept. 25-27, will showcase the latest local movies to international industry pros and also provide a glimpse at works in progress.

With Finland riding the Scandinavian movie wave — this year sees a record-breaking 40 local feature productions, well up from the average figure of 30 — the event is a timely one.

The showcase will include *Aku*

Louhimies' latest film, "The Ultimate Fight," and a yet to be titled crime drama from Blind Spot Pictures (which produced *Nazis-on-the-moon* sci-fi spoof, "Iron Sky").

Set within the context of a program of more than 180 movies from other Nordic territories, Russia and Estonia, the Finnish Affair will give sales agents, distributors, TV buyers and festival programmers a chance to see the best local features and docs.

The new event includes an industry seminar on film sales aimed at feature producers, a works-in-progress day hosted by local audiovisual industry lobby body Favex, one-on-one meetings and evening events.

Around 100 international industryites are expected to attend. ■